





# EYESIGHT IS VITAL

Nothing can take its place—Care for your eyes as you would for your life—for what is life without

## SIGHT

You can depend on us for care, skill, and accuracy in prescribing glasses.

**R. W. RUSSELL**  
JEWELLER, REGISTERED OPTOMETRIST  
Issuer of Marriage Licenses.

**BERT'S TAXI**  
Phone 29  
**BEST CARS**  
**BEST SERVICE**

**MAKING IT RIGHT**  
Maid—"Please man, I pop to the toy shop and get a skipping rope?"  
Mistress—"Whatever do you want a skipping rope for?"  
Maid—"I've just got me medicine, and forgot to shake the bottle."

**EXPERIENCED**  
Prosecuting Attorney—How do you plead—guilty or not guilty?  
Prisoner—Neither.  
Prosecuting Attorney—What's the idea?  
Prisoner—Well, I've tried both, and I got ten years each time.

**A. T. LEATHER**  
Real Estate & Loans  
MACLEOD - ALBERTA

**Millinery & Dressmaking**  
Mrs. J. H. Price  
318 25th Street, Macleod, Alta.

**The Sanitary Barber Shop**  
PURCELL BROS.  
Every Razor Sharpened.  
We carry a choice line of Smoking Smoking, Pipes, Tobacco, etc.  
OUR MOTTO—SERVICE

**NO BREAD CAN BE BETTER — NO BREAD HAS BETTER INGREDIENTS THAN**

**BAWDEN'S BREAD**  
No Bread has ever been made from a more successful formula—No bread is made under more modern baking methods or more sanitary conditions.  
BAWDEN'S BREAD ADDS ANY TABLE  
Try Bawden's Cakes and Buns

**BAWDEN'S BAKERY**  
PHONE 132

**M. W. DILATUSH**  
DENTIST  
318 25th Street, Macleod, Alta.

**AND BAWDEN'S BREAD**  
A weekly newspaper printed and published at Macleod, Alberta, every Thursday.  
(Independent in Politics)  
Subscription price (in advance) per year ..... \$2.50  
If not paid in advance ..... \$2.50  
Foreign ..... \$3.50

**WEEKLY CIRCULATION OF 1,500**  
Circulated in a prosperous town of 1,700 population and in adjacent portions of the surrounding country.  
Mechanical Data  
Right column to the page. Columns width, 12 ems plus. Column depth, 23 inches. Cannot use mats.

**ADVERTISING RATES**  
Display Advertising (contract not less than six months) per inch, 35c  
Display Advertising (Transient) per inch ..... 50c  
Legal (publication called for by statute), Municipal and Government Advertising other than display—  
1st insertion—per line, 15c  
Subsequent insertions without any change of copy, per line again, 10c  
(Average 14 lines to the inch)  
Straight Reading Notices—  
1st insertion, per cent line, 20c  
Subsequent insertions without any change of copy, per cent line, 15c  
Classified Advertisements—  
Real Estate, Water Rights, etc.—  
1st insertion (figures and names abbreviations to count as words) per word, maximum, 35c  
Subsequent insertions, per word, 25c  
Minimum charge ..... 25c  
Special advertising agencies (discount for plates) per inch, 50c  
Through advertising agencies (discount for plates) no discount for advertising agencies) no discount for advertising agencies)  
Notices of marriages, Births, Deaths, and card of thanks, each—10c  
All classified and transient advertising must be paid in advance.

THURSDAY, OCTOBER 11, 1929

**HARD DRINKING VS. HARD EATING**  
If prohibitionists knew enough about the digestive system to understand just what does it most harm they would have their liquor campaign along in five minutes and light out on the trail of the food hog.  
Over-eating is many times as prevalent as over-drinking and, infinitely more harmful.  
While some 2 per cent of the people in the world die from the effects of over-indulgence in alcohol, about 99 per cent or more die from the effects of over-indulging themselves.

**THE INSTITUTION OF MARRIAGE**  
Decrease in marriages and increase in divorces in the United States is leading people to ask "What is the matter with marriage?"  
To prove that something is wrong they quote figures to show that the marriage rate in 1922 was only 100,000 as against 100,000 in 1919. The divorce rate on the other hand was 135 per 100,000 in 1922, 112 in 1919, 84 in 1906, 73 in 1900 and 53 in 1896.  
There is nothing the matter with marriage. There is much wrong with marriage.  
Marriage is the highest and best institution in the world. If man fails to live up to it is his fault, not the fault of the institution itself.  
You cannot amend or change marriage. It would be poor business to reduce marriage law to fit the weaknesses of the individual. The proper thing to do is to raise the individuals up to the level of marriage.  
Some day, with just some of us may be worthy of it—Vancouver Sun.

**HERE ARE PRICES THAT WILL SURPRISE YOU. NOT A PIECE OF BEEF OVER 16c per lb.**

Choice Boiling Beef, per lb. .... 5c  
Choice Beef Pot Roast, per lb. .... 8c-10c  
Round Steak, 2 lbs. for ..... 25c  
Choice Hind Quarter Roasts, per lb. .... 14c-16c

Choice Veal Roasts, per lb. .... 12 1/2c-15c  
Choice Stewing Veal, per lb. .... 9c

PORK AND MUTTON AT LOWEST MARKET PRICES

**P. BURNS & CO., LTD.**

**YOU KNOW**

THAT we, in Alberta, have never had Prohibition.

**YOU KNOW**

THAT in your own community the Liquor Act of Alberta has been constantly violated. Multiply this by the number of communities in Alberta and you will have figured out the result for yourself.

**YOU KNOW**

THAT boot-legging is rampant in Alberta, prevalent in B.C. and has almost disappeared from Quebec.

**YOU KNOW**

THAT by the approval of Clause "D" the Government of Alberta can stop and combine the best points of the B.C. and Quebec systems to the advantage of our Province.

**YOU KNOW**

THAT B.C. distillation \$2,000,000, and Quebec \$4,000,000 in the support of roads, schools, hospitals, etc., from the profits of the first year of operation. We have given ours to the bootlegger.

**Don't Let Prejudice Control Reason**

MODERNIZATION LEAGUE OF ALBERTA

# EVERY MAN—

at some time or other decides that he should make a WILL, but unfortunately his good intention is, too often, not acted upon until it is too late.

You can do so by your dependents to arrange to their best advantage the disposition of the accumulation of your life-time.

We can assist you materially in the preparation of your WILL.

**THE TRUSTS AND GUARANTEE COMPANY, LIMITED**  
CALGARY, ALBERTA  
225-24th Avenue West

# IF MEAT PRICES Are Lower in Macleod

We are Responsible for the Lowering

Don't fail to give us your support to the end that prices may continue reasonable.  
Come in and see for yourself how low our prices are on prime beef.

**CASH & CARRY MEAT MARKET**

J. W. WEBB, Manager

In unnecessary and unscientific food. While less than 1 per cent are hard drinkers, about 50 per cent of us are consistently hard eaters.

Moreover, in the case of an average man, an injudicious meal will put more self-dissatisfied alcohol in his digestive tract than he would put there himself in a week.

The liquor problem has intrigued the imaginations of many people because it has been given a moral and religious aspect. We should remember, however, that it is immoral to drink oneself to death, it is just as immoral to eat oneself to death.

The auto-intoxicated man has strayed just as far from righteousness as the man who crouches his elbow and stands only on brass.

Either a knife, fork or spoon makes an infinitely better grave-digging implement than the beer opener. A good sharp tooth should replace the skull and crossbones on our emblem of death.

A vigorous campaign against unscientific eating and over-eating would solve most of the problems that are supposed to arise from drink—Vancouver Sun.

**THE LAST OF THE DALTONS**  
Emmett Dalton, the last of the Dalton boys, train robbers, who terrorized the Southwest years ago, has gone to a Little Creek, Mich., sanatorium to complete his recuperation by having surgery remove from his body the bullets he has been carrying as souvenirs of his last stand against the law.

**THE BUTTER SUBSTITUTES NOW EXCLUDED**  
Oleomargarine may no longer be imported into Canada, nor is its manufacture in this country permitted. This prohibition came into effect on the first of September, but dealers are given until the end of February, 1930, to dispose of their stock, after which sale will no longer be legal. The restrictions as to oleomargarine existed in Canada for many years previous to the war. They were removed as a war measure, and their restoration was looked upon by many as a victory.

# Fill your pipe with Ogden's

"It Satisfies"

15¢ per packet  
80¢ a 1/2 lb tin

If you roll your own ask for Ogden's

**SPEEDWAY GARAGE**  
GAS - OILS - TIRES - ACCESSORIES  
PHONE 235

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Emmett's brothers were Bob and Gratton. The other members of the little band were Texas Jack and Ole. Their end came when they attempted a daylight hold-up of the Coffeyville Bank, which had just received a large shipment of gold. They had sworn never to be taken alive, and Gratton and Texas Jack were killed, and Emmett was captured.

Emmett's recovery Emmett was imprisoned. He served fourteen years, pardoned him. Since his conviction the last of the Daltons was sincere in his apparent reformation, pardoned him. Since his release he has preached in many parts of the country on the fallacy of crime.

When once a man has stopped over the indistinct line that divides right from wrong," he says, "there is no more help. From that time on his life is not that of a man, but of a human animal. And such an end generally does come to him, as it did to us at Coffeyville, suddenly and violently."

"The Dalton Boys" were the most notorious and reckless outlaws in the Southwest since the James Boys. Emmett's two brothers had been Deputy United States Marshals. Finding the law's service unprofitable, they turned the other way round and became the most feared and most daring bandits of their time.

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# EXIDE AUTOMOBILE BATTERIES

at Lower Prices!

An Announcement of Interest to Every Automobile Owner

Effective October 10, the cost to you of the famous Exide Battery for your car will be materially reduced. The following comparison of old and new prices will give an idea of the extent of these reductions:

**CAR TYPE OLD NEW**

Ford and Chevrolet 490 6 volt, 11 Plate \$27.25 \$20.45

Ford, Chevrolet 490, Durant 4, Essex, Gray-Dort 4, Maxwell, McLaughlin-Buick 4, Overland, Star and others 6 volt, 13 Plate 36.35 25.20

Durant 6, Hudson, Hupmobile, McLaughlin-Buick 6, Reo, Studebaker and others 6 volt, 15 Plate 43.60 30.00

Dodge, Franklin, Maxwell and others 12 volt, 9 Plate 50.80 36.90

F.O.B. DISTRIBUTORS' WAREHOUSE

Calgary and Edmonton

These lower prices have been made possible through the adoption of certain changes in merchandising methods, based on the present day requirements of car owners. The quality of the Exide Battery remains unchanged. It is the same as that which has brought world-wide acceptance of the Exide as the standard storage battery.

The new low prices put the Exide within reach of any car owner who wants the comfort and satisfaction of driving with the rugged, long-life Exide Battery.

**Exide**

MADE IN CANADA

**BATTERIES**





## Macleod Supply Co. Ltd.

### GROCERIES :: FRESH FRUITS CHINA & GLASSWARE

**TEA**—  
Is still on the upward move. Our "Balmora" blend is still in demand. A high-class tea for the price of lower grade tea.

**COFFEES**—  
Our "Balmora" blend—as good as you wish ..... 60c

**APPLES**—  
Macintosh Reds at ..... \$2.25 and \$2.50

**GLASS TUMBLERS**—  
Per dozen ..... \$1.20, \$1.50 and \$2.00

**ENGLISH DINNERWARE**—  
Per set, up from ..... \$19.75

### PURITY FLOUR

"The Store of Quality"  
Prompt Delivery Service. Phone 8

## Specials For Saturday

Boy's Overcoats . . . \$10.00

Boy's Suits . . \$9.00 & \$11.00

All Wool Cashmere Socks 50c pr.

## FULL LINE OF MEN'S SUITS AND OVERCOATS

## MOREASH

## K. A. Y. Realty Co.

## PLANT TULIPS

In the garden now for next spring's bloom,  
and Hyacinths, Daffs, and  
Preenias, etc., for inside  
bloom.

For sale at

K. A. Y. REALTY CO.

Phone 269, Macleod

ADVERTISING IN THE MACLEOD  
TIMES PAYS

## HAMMERSLEY'S DAIRY

For clean, pure, sweet

MILK

PHONE 17

## STANFIELD'S UNDERWEAR

Stanfield's Underwear for Men in  
Two Piece Suits.

Stanfield's Underwear for Men in  
Combinations.

Stanfield's Underwear for Women  
in Two Piece Suits.

Stanfield's Underwear for Women  
in Combinations.

Different Qualities and all at  
Attractive Prices

R. T. BARKER

## Don't Delay START TO-DAY!

PAYING CASH FOR YOUR GROCERIES AND BANKING THE DIFFERENCE

You will save 5, 10 and 15 per cent on your fall and winter supplies—Let us show you.

We have been fortunate in securing a supply of Coaldale

Alfalfa Honey. This Honey needs no introduction here as the

Good Company sold it here last fall.

2½-lb tins ..... \$1.00

6-lb pails ..... \$1.50

**BLACK PIGS** ..... 5 lbs.—\$1.00

**FINEST JAPAN RICE** ..... 10 lbs.—\$1.00

**MIXED JAMS** ..... 4 lb. pail—65c

**TILLSON'S SCOTCH HEALTH BEAN**..... Package—\$2.00

**BLACK SALT** ..... \$1.00

**MEN'S RAILROAD CAPS** ..... \$2.25

**THRESHING BLANKETS** ..... \$2.75

**MEN'S HEAVY ALL-WOOL RIBBED COMBINATIONS**..... \$3.00

**MEN'S FLEECE LINED UNDERWEAR** ..... \$3.00

**MEN'S MACKINAW AT** ..... \$3.50

These Mackinaws are made from all-wool Mackinaw

Cloth, Norfolk style, 34-inch long, right up-to-the

minute patterns—the price \$3.50.

**CLARKE & MORRISON**  
PHONE 167 FREE DELIVERY  
GET THE HABIT—PAY CASH AND SAVE MONEY



## BOOTS AND SHOES For Men—Dress or Work

The Quality is the Highest. The Price is Right. See my stock. I have what you want.

I do all kinds of repair work, either machine or hand sewn.

J. A. LEMIRE Macleod  
Shoe Repairer

## LOCAL AND PERSONAL NEWS

Mrs. A. M. Wilson was a Calgary visitor for a couple of days last week.

Mrs. J. F. McGeorge spent a couple of days in Lethbridge the end of last week.

Mrs. J. L. Pawcett and Miss May Fawcett spent last Saturday in Calgary.

Mrs. W. V. Price returned on Saturday night after spending several days in Calgary with friends.

Miss Lucile Smith, of Champion, has been the guest of Mrs. E. Davis during the past week.

R. McKivlie, local contractor, left last Friday night for Bonchar, N. B., where he will visit friends for a month.

Miss Rhynol, who has been visiting in Lethbridge for the past month, returned to Macleod the latter part of last week.

Major-General Ashton, the Quartermaster-General of Canada, was visiting in Macleod on Tuesday in connection with the 5th Battery. He inspected the quarters and equipment and was well pleased with the arrangements which are now being completed to transfer the Battery quarters to the old R.N.W.M.P. Barracks. General Ashton was accompanied by his wife.

Little Marjory Purcell (two years old) daughter of Mr. and Mrs. R. G. Purcell, met with a painful accident on Wednesday of last week. The little girl, while in the bath room, playfully fell from her mother, and fell against the edge of the bath tub, striking her forehead; the wound inflicted was a serious cut involving administration of chloroform at the hospital and four stitches—the child is recovering nicely.

Vancouver, B.C., Oct. 3.—Denial of rumors that she contemplated suing the estate of Emilio Piccarillo for \$50,000 for the death of her husband, has been given by Mrs. Margaret Lawson, widow of the Alberta provincial constable for whose death Piccarillo and Mrs. Florence Lassard were hanged some time ago. Mrs. Lawson, who, with her children has come to reside in Vancouver, said that she "would not touch Piccarillo's money."

The members of the local Rebekah Lodge gathered at the home of Mr. and Mrs. G. L. Pollard on Friday last to present Mrs. Bowden with a pin, the emblem of the Rebekah Lodge, the presentation being made by Mrs. E. F. Brown, on behalf of the Lodge, and with all good wishes on the occasion of Mrs. Bowden's departure for Calgary, where she will in future reside. Refreshments were served, and an enjoyable time was spent.

A marriage of interest took place recently in Vienna, between Miss Elizabeth Waterhouse, daughter of the late Thomas Waterhouse, H. M. dishe, Peabody, and Sir Wm. Ackworth, Bart. The bridegroom is a descendant of European reputation. He is a director of the Underground Electric Railways of London, Eng., is also a member of the Institute of Transport, a well-known writer on railway topics, and was called to Canada a few years ago as one of the expert advisers to the government on the nationalization of the Canadian Railways. Miss Waterhouse is a sister of Mr. William Waterhouse, of Macleod, formerly of Calgary, inspecting engineer with

church union meeting held on Monday night.

D. J. Cumming was a Mud Lake visitor last week, motoring out in his new MacLaughlin.

Miss Joy James, of Calgary, was a visitor in Macleod last Friday, on her way to Montana to be visited by her father.

Mrs. Shaver, of Lethbridge, formerly of Macleod and Brooks, is visiting friends in town for a few days.

Little June Ryan, daughter of Mr. and Mrs. W. J. Ryan, who has been seriously ill, is now recovering, and is slowly on the way to recovery.

Dr. and Mrs. Kennedy arrived home on Monday last after an absence of two months visiting friends and relatives in the east.

T. Scott, of Pincher Creek, was in town on Wednesday of this week and attended the Conforti Dance held in the G. W. V. A. Hall that evening.

R. T. McNeil returned this morning (Thursday) from a three months business trip to Dundas, Ontario, where he has been looking after interests in connection with his Ontario farm property.

While cracking a car last Monday noon J. D. Adams had the misfortune to receive painful injuries in the nature of a badly sprained wrist, which necessitated an examination by the X-ray department of the Macleod Hospital.

These motoring to Lethbridge on Friday night to attend the dance given by the Band Orchestra, there were the Misses Nellie Watson, Essie McDonald, Kay Johnson, Elaine Ferguson, Olive Young, and Messrs. J. Kyle, W. Cortland, and J. Forbes.

**CHRIST CHURCH**  
Sunday, October 14th, Thanksgiving Services.  
8 a.m.—Holy Communion.  
11 a.m.—Matins and Holy Communion.  
7:30 p.m.—Evening Song.  
The preacher at both morning and evening services will be the Rev. G. H. Swanson, rector of St. Augustine's Church, Lethbridge.

Mrs. M. S. Walden has returned to her home at Spring Point after visiting friends and relatives in Oregon, California and Coeur d'Alene, Idaho.

Mr. T. Holstead, of Coleman, spent last week at the Brown Ranch at Spring Point.

Mr. R. McLean was a business visitor at Pincher Creek last Friday.

Mr. Frank Stoney spent last week at his home at Spring Point, returning on Monday morning to Coleman.

Mr. and Mrs. N. Dilworth and Stanley and Mrs. S. Dillingham and Alice of Macleod, spent Sunday at the Hunter Bros. ranch.

The Hunter Brothers and Mr. N. Dilworth are preparing for a hunting trip into the Rockies.

**MACLEOD METHODIST CHURCH**  
Sunday Services:  
Harvest Home Thanksgiving Services will be held in the Methodist Church next Sunday.  
Rev. W. A. Lewis, B.A., of Kitchissippi, will preach at both services.  
The many friends of Mr. Lewis in this district will welcome this opportunity of meeting with him again.  
Mr. Lewis will also preach at Pearce School House at 2:30 p.m.

"Only God can make a tree" sang Joyce Kilmer, but a careless smelter can destroy thousands of trees with a lighted cigar stub or match.

**POPPY DAY**  
The Great War Veterans' Association of Canada, (Inc.) have a clear conception of their duty in preserving the memory and records of those who suffered and died for the nation. Their "Nanos liveth for E. emore," and the G.W.V.A. urge all citizens of this country to wear the poppy emblem on days set apart for commemoration of veterans' attention and those gained by those who served in the Great War.

Each branch of the Association should serve as a distributing centre, and it is hoped that all public organizations possessing a patriotic spirit will co-operate in the National Campaign, which forms a part of a great international movement today. Profitable above cost prices—derived from the sale of poppies will be retained by the local organization undertaking the work, for the alleviation of distress among the sick and needy who are in your midst.

Coal miners and operators have settled their difference. Winter cannot be as near as we thought.

By a simple grafting process that hardly annual, the coal miners' strike threat, has become a biennial.

**FALL MILLINERY**  
EARLY FALL SHOWING  
TRIMMED HATS AND MILLINERY NOVELTIES  
A large assortment of Fancy Wool for Sweaters, Pullovers and Tams  
MONARCH KNITTING BOOK  
MISS A. M. WILSON  
EMPEROR — FRIDAY-SATURDAY



Walden Field and his family. CLARKE & MORRISON

EMPEROR NEST WED. THURS.

## Spring Point News

Mrs. M. A. Kilpatrick and little son and daughter expect to leave for their home in Portland, Oregon on Saturday next after spending the holidays at the Bowen Ranch.

Miss Pauline Cox entertained a number of her little friends on Saturday last in honor of her tenth birthday. The guests present were: Anna Jordan, Fannie Walker, Betty Hutton, Ellen Grant, Kathleen Stone, Dora Jackson, Gilbert Jackson, Gordon Hutton and Arthur Bratton. At five thirty dinner was served and the remainder of the evening was spent in games.

Mr. M. S. Walden has returned to her home at Spring Point after visiting friends and relatives in Oregon, California and Coeur d'Alene, Idaho.

Mr. T. Holstead, of Coleman, spent last week at the Brown Ranch at Spring Point.

Mr. R. McLean was a business visitor at Pincher Creek last Friday.

Mr. Frank Stoney spent last week at his home at Spring Point, returning on Monday morning to Coleman.

Mr. and Mrs. N. Dilworth and Stanley and Mrs. S. Dillingham and Alice of Macleod, spent Sunday at the Hunter Bros. ranch.

The Hunter Brothers and Mr. N. Dilworth are preparing for a hunting trip into the Rockies.

**MACLEOD METHODIST CHURCH**  
Sunday Services:  
Harvest Home Thanksgiving Services will be held in the Methodist Church next Sunday.  
Rev. W. A. Lewis, B.A., of Kitchissippi, will preach at both services.  
The many friends of Mr. Lewis in this district will welcome this opportunity of meeting with him again.  
Mr. Lewis will also preach at Pearce School House at 2:30 p.m.

"Only God can make a tree" sang Joyce Kilmer, but a careless smelter can destroy thousands of trees with a lighted cigar stub or match.

## REACH & COMPANY, LTD.

### DRY GOODS, BOOTS & SHOES, CLOTHING, ETC. GROCERIES AND PROVISIONS

Every farmer should have a root-house, however small, because the time is coming for a progressive man to hold his perishable stock for a rising market. Instead of that they bring the stuff directly it is out of the soil and expect the merchant to take it. The market is therefore glutted, and the root-houses or cellars of the store-keepers are crowded beyond their capacity.

Some farmers are very unreasonable. If they owe a bit they expect to liquidate it by turning in all kinds of produce. Now, if the farmer had a root-house, however small, he would be practically independent; but the merchant will still take what produce he can without—as in the past—dumping vegetables of all descriptions beyond the capacity cellar.

Every year we have had to throw away vegetables that had got heated—onions, potatoes, cabbage, turnips, carrots, etc., don't chum and berne together. They get heated, in their arguments and the result is wholesale slaughter of the innocents.

A progressive farmer has to do lots of things he never did before. Next to a root-house or cellar in the silo. You can laugh—it has got to come—and will be the mainstay of the farmer with live stock, for he must have cows. They are the bread and butter of a farmer. The poor hens eat almost anything, and the eggs to a farmer, whether consumed home or sold to the trader, mean a source of wealth not to be despised.

Now, look at this. We have been moralizing about things to eat and forgot all about our dry goods, clothing and shoe things to wear. Never mind, we will talk to you next week.

## REACH & COMPANY, LTD.

ADVERTISING IN THE MACLEOD TIMES WILL PAY YOU

## To bring you foot comfort a demonstrator from Chicago

will be in our store

OCT. 19th & 20th

Every foot sufferer in town should meet this man and learn how easy it is to be free from all foot aches and pains. He will explain the merits of the well-known Dr. Scholl's Foot Comfort Appliances and Remedies, which have brought relief and comfort to thousands of sufferers. There is a separate appliance or remedy for every form of foot trouble. Let the demonstrator show your foot troubles—and walk out of our store with feet like new.

Get down the date—it may mark the end of your foot misery.

**J. T. MARKS**

## Ford

## Take Advantage of These Ford Closed Car Prices

The announced change in the price of the Ford Sedan to \$685 and the Coupe to \$595—\$100 in each case below the former list price—has brought an unexpected volume of sales.

In view of the limited number we have allotted to us we are forced to book orders strictly in rotation and to deliver them accordingly.

Take advantage of these prices now. We will not be able to get more than this number of these cars when our allotment is sold.

When the present manufacturing schedule is ended the Ford factory will go into production on the new Four-door Sedan and an entirely redesigned Coupe at a considerable advance in prices.

It will be necessary for you to give us your order immediately if you expect to get a Ford closed car of the present type and at these prices.

## MACLEOD MOTOR SALES MACLEOD, ALBERTA

FORD MOTOR CO. OF CANADA, LIMITED, FORD, ONTARIO